

IRMA AND DISTRICT HOME TOWN
NEWSPAPER FOR THE PAST
TWENTY-TWO YEARS.

Vol. 22. No. 48.

BASEBALL

Last Tuesday the Irma senior baseball team journeyed to Lougheed to take part in the baseball tournament held there annually. They were eliminated in the first game by Hardisty, the score 5-1. Incidentally Hardisty won the tournament, which fact does not make Irma's defeat so significant. The Irma senior team this year is just last year's junior team and the boys would certainly appreciate all the support they can get in their first year of senior ball.

They wish to take this opportunity to thank the Loyal Social Credit Group for their splendid donation of two baseball bats, and Steve Hlynka for so willingly keeping the balls sewed.

The Irma team are entering at Jarrow on the 1st of June, so let's see you all there to give them a hand.

WHO OWNS CANADA'S BANKS?

*Who are the owners and
what do they do?*



JIM BROWN, carpenter—your next-door neighbour—may be one of the supposed "Big Shots" who own the banks in Canada. He may own a couple of shares, or maybe only one.

Women, executors or trustees of estates, and retired people, comprise about 63 per cent. of the shareholders in one of Canada's banks, taken as an example.

Analysis of this particular bank, which may be regarded as typical, shows that women own nearly half of its shares. Farmers, merchants and professional men are the most numerous of the classes listed.

There are 260 occupations represented among the shareholders. They include:

Accountants, actors, bankers, bee-keepers, boat-builders, bricklayers, carpenters, cheesemakers, clergymen, dairymen, dentists, doctors, drovers, druggists, farmers, fishermen, forest rangers, funeral directors, grocers, insurance agents, jailers, journalists, limnologists, lobster buyers, miners, oil operators, plumbers, policemen, railway employees, ranchers, sailors, scalers, sheriffs, stenographers, stevedores, timber cruisers, tobacco farmers, trappers, and others.

These are among the folks who own the banks and so must be a part of that bogey with which some people seem to scare you—that fabled "international bankers' ring". They are mostly Canadians—your fellow-citizens—decent people like yourselves.

50,185 people hold the 1,445,000 chartered bank shares issued. Seventy out of every hundred shares are owned in Canada.

The average shareholding is 28.8 shares—but all through the lists of bank shareholders you will find hundreds who own from one to five shares.

There is no concentration of ownership and power in the hands of any small group. These shareholders annually elect directors. There are 172 directors of Canada's chartered banks. Their addresses dot the map of Canada from coast to coast. They are men of proven business ability; their own success has proved their judgment good; that judgment is always alert in safeguarding your money.

Their business experience reinforces the skill and training of the salaried bank executives in conserving the interests of the

WAINWRIGHT MUSICAL FESTIVAL RESULTS

Wainwright, May 17.—Wainwright 10th annual musical festival for schools in the district ended during the week-end. Entries were received from many district points, and adjudicators were Prof. J. Adams, M. Jones and David Vaughan, of Edmonton.

Among winners in the various events were the following:

Dramatization—Rural schools, Beehive, LaPearl, Albert. Town schools, grades 1 to 3, Viking, Irma, Wainwright; grades 4 to 6, Wainwright, Irma, Viking; grades 7 to 8, Irma, Viking; grades 9 to 10, Viking, Irma.

Music—Chorus, rural schools, Kinsella, Heath. Town schools, public, Wainwright, Viking, Irma; High school, Viking, Irma.

Action songs—Rural schools, Kinsella. Town schools, grades 1 to 3,

Irma, Alberta, Friday, May 27th, 1938.

READ IN THE HOME OF EVERY
RESIDENT IN THE IRMA
TRADING AREA.

\$2.00 per year in advance; 5c per copy

UNITED CHURCH NOTES

Rev. E. Longmire, Minister

The young people of our church met at the home of Mr. and Mrs. J. Fenton on Thursday evening, May 18, with an attendance of 65. After several outdoor games, the young people retired to the house, where the devotional service was conducted by the president, Kathleen Shaw. The prayer was offered by Mr. Fenton, and Aletha Knudson gave an interesting and helpful talk on "Camping at Kasota."

The program committee for the evening were Irma Tweedie, Marion Longmire and Bob Maguire. Items arranged by the committee consisted of a vocal duet by Violet Whilden and Evelyn Elford, a sketch by Bob Maguire and Bob Smith, and a reading by Winnie Reeves.

After the business meeting, a lovely lunch was served. The social committee for the evening were Winnie Reeves, Joy Adams, Art Larson and Clarence Barber.

Rev. E. Longmire is attending conference in Edmonton this week. A number of the young people will be in charge of the services on Sunday, May 29th.

Services for Sunday, May 29th. Irma Sunday School, 11 a.m. Public Worship, 8 p.m. Albert—Sunday school, 11 a.m. Public Worship, 11:30 a.m. Alma Mater—Public worship 3 p.m. A hearty welcome to all.

Kinsella Kernels.

Mr. L. Wittan is spending a few days in Edmonton this week.

Mr. W. Ehlers of Galahad is visiting his brother, Mr. E. Ehlers.

The monthly meeting of the Kinsella W. I. will be held in the W. I. club room on May 28.

Miss E. Watson of Irma spent last week-end at her home north of town.

Miss Kay Ferries of Edmonton is visiting at her home in Kinsella before leaving on a trip to England.

Mrs. Reeve of Lougheed was a visitor at the home of Mr. and Mrs. L. Ferris this week.

Mr. L. Smart has returned home. Lyle has been a patient in the Viking hospital the past week.

"Rural districts peopled with men and women who live happily and securely, and in numbers sufficient to assure a normal proportion with our urban population, are guarantees of prosperity."—Hon. Bona Dussault.

"To worship in church is not a substitute for service in daily life." Rt. Rev. C. C. Bardsley.



BORROWING FOR PROFIT in the Dairy Industry

Profitable operations in the dairy business largely depend upon wise management. Competition is keen and good managers will borrow at the Bank, if necessary, to improve and maintain the quality of the herd, provide for scientific feeding and stabilizing, and keep essential equipment up-to-date and well-conditioned.

The Bank of Montreal is interested in such constructive efforts by

dairymen. Our branch managers, familiar with conditions and requirements in this important industry, welcome applications for loans, to finance improvements.

The Bank of Montreal is also interested in the organization and operation of Boys' and Girls' Calf and Swine Clubs, and welcomes the opportunity to discuss their requirements.

BANK OF MONTREAL

ESTABLISHED 1817

"a bank where small accounts are welcome"

MODERN, EXPERIENCED BANKING SERVICE . . . the outcome of
120 Years' Successful Operation

Wainwright Branch: C. W. McRIDE, Manager
Irma (Sub-Agency): Open Tuesday and Friday

Turner Valley Prices Must Be Kept Near Montana Levels

Why the price of Turner Valley crude oil must be kept at a level having a very definite relationship to the price of Montana oil was explained in a memorandum submitted to the Tariff Board of Canada recently by F. G. Cotté, Chief Auditor of the Alberta Board of Public Utilities Commissioners. The memorandum was as follows:

"Although Montana crude oil cannot compete with Turner Valley Crude at Calgary refineries, it can quite definitely compete at refineries in Saskatchewan and Manitoba or at Coats. This statement is based on the assumption that the price of Turner Valley crude must be low enough to secure the Saskatchewan and Manitoba markets.

"The lower crude prices in Montana result in lower refinery prices of finished products. This means lower refined prices, not only in southern Alberta but, by reason of the basis of the Alberta price structure, over the entire province. Lower refined product prices in Alberta naturally require lower crude prices for Turner Valley, so that crude prices in Montana control the price in Turner Valley independently of the product competition offered by Montana crude in Saskatchewan and Manitoba."—Cont.

NOTICE

Applications will be considered by the Council of the Municipal District of Battle River No. 423 for the position of Assessor, for the said Municipal District in compliance with The Assessment Act, being Chapter 81 of the Statutes of Alberta 1938, for a General Assessment, same to be completed not later than the first day of October, 1938.

Applicants to state qualifications, but not pecuniary terms.

Such applications must be in the hands of the Secretary-Treasurer of the Municipal District not later than 6 p.m. June 6, 1938.

Chas. Wilbraham, Sec-Treas.
M. D. Battle River No. 423.
Irma, Alberta.

20-27-3

FOR SALE—Pure bred Hereford bull, 3 years old, Reg. No. 96566; bred by W. C. Bissell, Viking. Communicate with J. F. Murray, Kinsella. 18-26

FOR SALE

One 1928 Pontiac Car.
One 1928 Chevrolet.

One Model K 18-32 Case Tractor.

For Prices, see
R. W. MAGUIRE
Agent for Willys Cars and
Case Implements
Phone 8 Irma, Alta.

How Do "Little Savings" Finance Mortgage Loans?

Answer.—Every mortgage loan made by a Life Insurance company is made up of the savings of several policyholders

Question.—What do these savings represent?

Answer.—They represent the money which thrifty men and women have invested in Life Insurance for the protection of themselves and their dependents.

Q.—What is the average policyholder's share in Life Insurance assets?

A.—Approximately \$571.

Q.—Then it would require most of the accumulated savings of six policyholders to make a mortgage loan of \$3,000?

A.—That is a fact.

Q.—How much Life Insurance money is invested in mortgages?

A.—More than \$382,000,000, in first mortgages on farm, town and city properties in Canada.

Q.—In whose interests are these investments made?

A.—In the interests of more than 3,500,000 Canadian policyholders, most of whom are in modest financial circumstances.

This is the seventh of a series of messages sponsored by Life Insurance Companies operating in Canada. The eighth, to appear in two weeks' time, will deal with Life Insurance as Canada's greatest co-operative business.

Life Insurance



Guardian of Canadian Homes

LA-78X

THE CHARTERED BANKS OF CANADA

Your local branch bank manager will be glad to talk banking with you. He will be glad to answer your questions, from the standpoint of his own experience. The next article in this series will appear in this newspaper. Watch for it.

Relief For The Land

While ownership of land brings with it a great many privileges it also entails the assumption of responsibilities and obligations as all who own real property either in urban centres or rural districts have become well aware in recent trying depression years, even if they did not know it or were only dimly appreciative of the fact before.

Two main factors were responsible for this quickening perception of the obligation of ownership of land. One of these is the contraction of private incomes due to agricultural and economic depression and the other is increasing levies charged against the land on account of growing demands for more and more public services of a social character.

As a result of these two trends owners of real property find themselves between the jaws of a pair of pincers which are gradually closing together and threatening extinction of all owner-equity. As a result of this process the greater part, if not all, land held for speculative purposes, has passed, or is about to pass, into public ownership and a similar fate threatens a substantial percentage of land occupied as homes and even much of it utilized for productive purposes.

Measures Are Temporary

It is true that in Western Canada, at least, governments, both provincial and municipal, have taken steps to prevent immediate confiscation of property occupied by owners as homes, but these are only temporary measures and the time must inevitably come when these protective measures will be lifted and property owners left to fend for themselves unless some permanent solution is found.

This solution can only come by major shifts in the bases of taxation and, in the case of municipal taxation, by relieving the land of the necessity of contributing to the cost of social services, which it was never intended it should do.

It is hoped, of course, that when the Rowell Commission on Dominion-Provincial relations submits its report to the Federal Government, the recommendations will contain adequate provision for lifting from the land a burden which it is incapable of carrying. That the limit of capacity has been not only reached, but passed, is borne out by the testimony received by the commission from provincial and municipal authorities and representatives of numerous organizations, and a similar condition of affairs is evident in the east as well as the west.

Hope For Relief

Therein lies the hope that some tangible and practical solution of the problem will be reached and implemented. If the east as well as the west is staggering under an insupportable burden it is reasonable to assume that some attention will have to be paid to the problem and some steps taken to remedy the situation.

It might well be pointed out here that theoretically the guiding principles of municipal taxation are payment for services rendered and payment on the basis of ability to pay. All authorities are agreed upon this. But services rendered to property as such should be paid for in their entirety by reality owners, while services rendered to persons as individuals should be provided for on the basis of ability to pay. When the onus of providing for social services is left on the shoulders of the municipalities, they are placed in an impossible position with the municipal tax base largely or almost entirely confined to levies on real property.

A Tremendous Increase

"With the development of the service idea of government," as was appropriately stated recently by J. J. Smith, Deputy Minister of Municipal Affairs in Saskatchewan, at a recent *versi* municipal convention, "the services rendered to persons have immeasurably increased, without a corresponding increase in personal taxes. As a result real property and especially land is bearing far too great a share of the burden of taxation. Increase in land taxation in the United States, in the average farm real estate tax, was found to have increased from 24 cents per acre in 1913 to 58 cents in 1929, an increase of 141 per cent. After 1929, the average tax fell until in 1932 it stood at 46 cents. I am sure," he added, "that taxation of farm property in this country would show a similar increase if the figures were available."

"If the services rendered by government continue to develop and increase," continued Mr. Smith, "then sources of wealth other than land must be taxed to meet the cost. Unless this is done, our lands will be confiscated through taxation, and we will all become tenants of the State."

Not A Solution

With the continuing growth of demands for more and more social services, debt adjustment will not solve the problem for the land-owning taxpayer. Even after liquidation of present tax indebtedness against land, if this were done on a comprehensive scale, the tax rate would continue to mount to meet the cost of the additional services requested, if they are to be provided.

It is, therefore, quite evident, that there must be a realignment of the incidence of taxation if the municipal taxpayer is to be relieved, and this involves changes in the bases of taxation in all spheres—Federal, Provincial and Municipal.

A World's Record

Australians Harvest 3,800 Bushels Of Wheat In A Day

World's harvesting record has just been made by three men on a crop of 700 acres in the Wimmera wheat belt of Victoria, Australia.

Using a modern "auto-header" which strips the heads of grain and bags them in one operation, they harvested 3,800 bushels in one day. They began at 5:45 a.m. and finished at 8:45 p.m. For hurried meals the crew dropped from the machine singly, and the driver not at all. The machine was stopped only at intervals for removing the bagged grain and for oiling parts of the mechanism. The yield of wheat was 43½ bushels to the acre.

"Is that a pedigree dog?"

"My word, if he only knew his pedigree, he wouldn't look at such people as you and me."

Railways of Italy carried nearly 100,000,000 passengers last year.

WAKE UP LIKE A CAVE MAN

Fed Full of Life—No More Tired, Dull, Heavy Mornings

Keep your liver healthy and you'll feel great every morning. When you wake up feeling "rested" you're in out of shape. Your body, like the bladders of animals, separates the nourishing part of your food from the waste. Supplies energy to muscle tissues and glands—gives out heat, the body's laxative, helps stomach, kidneys, and intestines. But you know that a few extra movements isn't enough. "Fruit-a-tives" made from fruits and herbs, will strengthen and build up your liver like nothing else will. You'll be amazed how well you are every morning. Try Fruit-a-tives. All drugs.

FRUIT-A-TIVES LIVER TABLETS

Home Of Lord Lister

Many Visit Place Where Discoverer Of Antiseptics Was Born

Lord Lister, who, by his discoveries in antiseptics "saved more lives than all the wars in all the ages threw away" (to quote the late Lord Moynihan) is buried in the Hampstead cemetery, Fortune Green Road, London. John Weir, chairman of St. Mary's Hospital in Plaistow, tells the following story: "Lord Lister was born in a house in Upton lane, West Ham, which is now St. Peter's Vicarage. Visitors are always calling there to see and almost worship in the room where he first saw the light of day. Recently a Canadian doctor stood for half an hour in silent tribute in that room. Some

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Atlantic Products?" Would I like to meet Tyler of Wide-World Promotions? Can a hen cackle?"

"Come with me, then," said Ernest. "That's right, Ernest," said the earl, "show your friends a good time. I'll take charge of this young lady." He crooked an arm at Clara-Maria Phelps.

"Do you care for conservatories?" he asked with a Lothario look that elicited from Mrs. Phelps the first giggle she had given vent to since finishing school.

"I do on flats," she said.

"Let's you and I sneak away from this Punch-and-Judy show," said the earl, "and do a spot of doting, what?" She took his arm and was towed away.

Sir Peter Tyler was glad to meet Mr. Wyncoop, and said so. He did not say that he would have been glad to meet Satah or a subservient-servant or anybody who would break up his tête-à-tête with the Countess of Batherry, known to many as the Mayfair Magpie.

"Yes, Wyncoop, of course," said Sir Peter. "Know the name well. Lumber and zinc, isn't it?"

"Only wenches," said Otis G. Wyncoop, humbly. He scooped a brandy and soda from a passing tray and added it to the Wyncoop collection. "But I got plans," he added. "Big plans."

"Splendid," approved Sir Peter, wondering what he could get out of Mr. Wyncoop.

"Yes, sir, I got plans—and they're not picayune, either," said Mr. Wyncoop, wondering what he could get out of Sir Peter.

"Let's leave the men to talk about their silly business," said the Countess. "Come with me, Mrs. Lime-drop."

"The name is Wyncoop, your ladyship," said Armina.

"Oh, sorry. Are you squiffy too?"

"No, your ladyship."

"High time you were," said the countess. "Let's go old Bumpty Bedlington at the bar."

Mrs. Wyncoop looked at Bumpty, draped on the bar, and felt that she did not crave to meet him. He reminded her of Willy the Nipper, an habitual of her father's lively stable back in Beville, Nebraska, a home too fragrant character who made his living biting off dog tails.

"I think my nose needs powdering," she said.

"Powder it later," said the countess. "Bumpty's knocking to us, the old Turk. And, my dear, if he invites you to lunch with him, don't go. The duchess is abysmally jealous, you know."

"The duchess?"

"His wife, the Duchess of Beddington."

"Oh, he is a duke?"

"Naturally."

"I hope he won't mind my shiny nose."

"In his condition he wouldn't notice if it were set with rubies," the countess assured her. "Come along."

Mrs. Wyncoop came along in the seventh heaven and at the gate of the eighth.

"Just wait," she was thinking, "till those cats at the country club hear I'm stepping out with a duke."

"To the health of our mutual friend, Ernest," said the earl.

"To my pal, Ernest, and to you, Earl," said Mr. Wyncoop. "And all the Blingleys."

"Hands across the sea," said the earl.

"To the British lion and long may he roar," responded Mr. Wyncoop.

"Columbia, the gem of the ocean, and all that sort of thing," came back the earl. "Bottoms up."

"Bottoms up it is," said Clara-Maria Phelps. And bottoms up it was.

"Ernest, my dear fellow," said the earl, "suppose you show your friends the sights—starting with the Countess of Batherry who is pouring her soul into Sir Peter Tyler's ear on yonder divan?"

"Is that the Sir Peter Tyler?" exclaimed Mr. Wyncoop.

"It is," Ernest said. "Would you like to meet him?"

"Would I?" exclaimed Mr. Wyncoop, almost sobered for a moment at the prospect of meeting so colossal a figure in the world of commerce. "Would I like to meet Tyler of Pan-



"But," went on Sir Peter, "your friend, Ernest, is a different dish of tea entirely."

"I'd a brief chat with him," Sir Peter said. "And I sized him up immediately. In a type we rather specialize in over here."

"You don't like me?"

"I mean he strikes me as a chap who deliberately tries to give the impression that he is much less clever than he really is," said Sir Peter. "We've no end of that sort in England."

"It's the other way round back home," said Mr. Wyncoop.

"He sat back and let me do the talking whilst he did the thinking," said Sir Peter.

"That's Ernest all over."

"A downy bird, Wyncoop, a downy bird."

"They don't grow 'em downier." "He's rather rich, I suppose," said Sir Peter.

"Nobody knows how rich Ernest Bingley is," replied Mr. Wyncoop. "Ah, really? Credit good, of course?"

"A 1."

"I inferred that he might put some of his capital to work over there."

"He might. But the proposition would have to be plenty juicy to tempt Ernest. Once he'd studied it out and made up his mind, though—hang! He'd shoot the works—and he's seldom wrong."

"Have another drink, Wyncoop."

"Don't mind if I do, Pete," said Mr. Wyncoop, and captured the nearest glass. The fact that it contained gin-and-tonic did not deter him from sending it down to join the maypole dancers.

"You implied that you are considering plans for branching out," prompted Sir Peter.

"Xen... I got a scheme. This is just between you and I, of course..."

"Of course."

"I got a nice little business back home," said Mr. Wyncoop, "and it's worth—" he named a figure only twice the truth, and felt that he was justified by the fact that he was beginning to see two Sir Peters. "But I'm no piker, Pete. Being weenie king of the middle-west means a lot, of course, but why not the far-west? Why not the east? And the south? And the whole goddamned world?"

"Why not indeed?" said Sir Peter. "Might take a bit of doing, but with proper financing..."

(To Be Continued)

To Purchase Aircraft

Plan For U.S. To Build Aeroplane Factories in Canada

A plan to build aeroplane factories in Canada with the aid of United States technicians—and possibly funds—to ensure a supply of aircraft in the event of war is under contemplation by France and Great Britain, it was learned on good authority.

The "main purpose" on the British mission which arrived in the United States, ostensibly to explore the possibilities of buying Canadian and U.S. aircraft, was described as being a tour of American factories to determine whether it would be feasible to establish branch plants in Canada.

"Really?" said Sir Peter.

"He's like a son to me," said Mr. Wyncoop. "It was not only internal combustion that made him so expansive. He suspected that Sir Peter was sounding him out, was assaying him to discover whether he was the genuine article, or a gold-brick, a bona-fide intimate of the castle's tenant, or a mendacious gate-crasher who had no real right to breathe that rarefied air."

"Well, I brought Ernest up," said Mr. Wyncoop. "I think I did a good job too. The boy's got brains, Sir Peter."

"Knew eh?"

"Sharp as a razor."

"Deep, too, I judge."

"As a well," said Mr. Wyncoop.

Doctor—Well, my little man, you are quite well again. I was sure that the pills I left would cure you. Did you take them in water or in sugar?

Oh, I used them in my pea-shooter!

"I made my pile without knowing beans about botany and tripe like that," said Mr. Wyncoop, pleasantly aware that a maypole dance had started in his interior.

"Now George Bingley—that's the earl—is a hopeless sufferer at busi-

ness..."

"Saw that at a glance," said Mr. Wyncoop.

2253

One instance is recorded of a blue whale that towed a steamer, by the harpoon rope, for 24 hours, in spite of the fact that the ship's engine were in its interior.

All suffering is caused by an ob-

stacle in the path of force. See that you are not your own obstacle!

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The Women's Institute

The monthly meeting of the W. I. will be held on Thursday, June 2, at the Legion hall, at 2:30 p.m. Mrs. N. Webber will give a demonstration on the making of patch pockets. Roll call will be answered by new ways of canning or preparing vegetables. Hostesses: Mrs. Eaton, Mrs. Harper and Mrs. C. Larson. — Mrs. C. Williamson, Sec'y.

NOTICE

A Ratepayers' Meeting of the Wainwright Mun. Hospital Dist. No. 17 will be held in the Town Hall, at Wainwright, Alta., at 2 o'clock in the afternoon of June 11th, 1938.

J. W. STUART, Sec'y.
Wainwright Mun. Hosp. Dist. 17.

Approved for publication,

Chas. Wilbraham, Sec-Treas.
M. D. Battle River No. 423.

27-3-10

For Job Printing see E. W. Carter.

SOCIAL CREDIT

The regular meeting of the Loyal Social Credit Group, No. 1363, was held at the home of Mr. and Mrs. C. Archibald on May 9th, at 8:30 p.m. Charles Archibald acted as chairman. The meeting opened by singing one verse of the theme song. After the business of the meeting was transacted Mr. Mason gave a short address. Mr. Dalton Herbert gave a reading. Moved by Dalton Herbert that we adjourn, seconded by A. Knudson. The meeting closed by singing God Save the King. Lunch was served by members of the group.

The next meeting will be held June 14th at the home of Mr. Albert Knudson.

Anglican Church Notes

ST. MARY'S (Anglican) CHURCH

Rev. P. A. Rickard, Vicar

A Confirmation Service will be conducted by the Lord Bishop of Edmonton, the Right Rev. A. E. Burnett, on Sunday, May 29th, at 11 a.m.

BASKETBALL

The Irma boys' and girls' basketball teams journeyed to Lougheed on May 24th to participate in the sports held there. In the first game the Irma girls played the Hardisty girls and were defeated by a 28-10 score. This game was much closer than the score would indicate and the Irma girls battled hard all the way.

In the boys' game the Irma boys took on the Provost team and were defeated by a 24-17 score. This game was very close all the way. At different times the Irma boys were out in front but near the end a few bad breaks for the Irma boys turned the tables. The scorers for Irma were Bob Zimmerman, 9, Bob Smith, Allison Carter, Harold Lissom.

Boys' line-up: Bob Charter, Art Peterson, Clarence Carter, H. Lissom, Bob Zimmerman, Allison Carter, Clifford Jones, Bob Smith.

IRMA LODGE No. 56



Meets First and Third Tuesday
in each month.
at 8 p.m. in the I. O. O. F. Hall.
Visiting Brothers Always Welcome.

Professional Cards

DR. E. L. CALDWELL
Dentist, of Viking
will be in the IRMA DRUG STORE
Every FRIDAY for Professional
Services.

DENTIST

DR. E. V. SPRINGBETT
Wainwright

IN IRMA EVERY TUESDAY

CLIFTON G. PURVIS
Barrister, Solicitor & Notary Public

Viking Phones: Office 7, Res. 30.

Irma Phone: No. 37.

Visits W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON
Notary Public

Loans, Real Estate, Insurance

IRMA - ALBERTA

J. W. STUART
Licensed Auctioneer

For sale dates in Irma District
see W. Masson, Irma.

WAINWRIGHT - ALBERTA

C. GREENBERG, M.D.
Physician and Surgeon

Phone 40

Irma - Alberta

Register Smartly

—By Jane Dee:

CONTINUING your studies this Summer? Now is the time to begin planning your wardrobe. Many of your Spring clothes may be used throughout the hot days ahead, if you choose them wisely and well.

For instance, sheers are popular now, and what could be better when the thermometer mounts to sizzling heights? Then, there are color combinations to be considered and they are most important. Perhaps you are in doubt regarding the type of clothes you'll require.

Why not write to me? I'd like to help you plan your wardrobe, to make suggestions regarding your most flattering colors and how to combine them most effectively.

Have a smart wardrobe and you'll get through your course with flying colors!

EATON'S

Shipping Hogs

SHIPPING HOGS
EVERY TUESDAY

HIGHEST PRICES PAID!
A. E. Foxwell
PHONE 13

LOCALS

Mr. F. Thoresen arrived home from Vancouver on May 24th.

Miss Rena Fenton is holidaying in Edmonton this week.

We are pleased to see Mr. Osterhout around again after his serious illness.

Mr. S. G. Simmons and his crew are making good progress on Mr. Foxwell's new store.

Mrs. Thos. Marsden returned home from the hospital on May 24 greatly improved in health.

Mrs. J. Levitt accompanied by some of her children from Provost, visited friends in Irma last Sunday.

Mr. A. E. Peterson is just completing a stucco job on Mr. Mason's building occupied by F. A. Fuder & Co.

Mr. and Mrs. W. T. Barber visited their son and wife, Mr. and Mrs. D. Barber, at Linara, Alta., last weekend.

This year May 24th was a lovely day for a change and was enjoyed by everyone whether at home or attending a sports meet.

Mrs. Gerald Hurst and three young daughters, of Cadomin, Alta., are visiting with Mrs. Hurst's father, Mr. Wm. E. Walker, north of Irma.

Mrs. Mildred Hill spent last weekend in Edmonton visiting her grandmother, Mrs. C. T. Hill, and uncle and aunt, Mr. and Mrs. P. J. Hardy.

The Irma high school baseball and basketball teams both won in games against Viking in Viking last Friday evening. Both games were close and interesting.

A general meeting of the Irma Branch of the Canadian Legion will be held in the Legion hall on Saturday, June 4th, at 8 p.m. All members are requested to attend.

Rev. E. Longmire has made a wonderful improvement this spring in the United church grounds by the planting of ornamental and small fruit trees.

Miss M. Szok of Hardisty will be in Irma for hairdressing on June 6th and 7th. For further particulars see Mrs. Bert Long, of Irma, and watch for posters.

Dr. and Mrs. Greenberg plan to leave on June 1st for a week's trip to Regina to visit the doctor's father. While the doctor is away Dr. Wallace of Wainwright will take care of his patients.

The next series of games will be staged in Irma by the school teachers' association on Saturday, May 28th, when competitions will take place between Irma, Wainwright and possibly Viking schools, as well as rural schools throughout these districts, in baseball, softball and basketball.

While catching for the high school girls' softball team at Wainwright on Friday evening, May 20, Ruth Reeds had the misfortune to have a finger broken by a blow from a bat in the hands of one of the Wainwright players. In spite of this injury Ruth continued to play and helped defeat the Wainwright team.

According to our Jarow correspondent in the last issue of "The Times" the Jarow stores have increased in number one hundred per cent since the New Year. This is indeed a wonderful record, a far greater increase than the most of towns can boast of. We hope that the Irma stores do not lose any business as a consequence.

The various numbers which were given at the Wainwright musical festival by the Irma public school were put on in Kiefer's hall last Friday evening for the benefit of those who had not seen the children perform. This concert was greatly appreciated by those present. A small admission was charged to take care of hall rent, etc.

In examining the new maps of Alberta distributed by CJCA, the broadcasting station of the Edmonton Journal, we find no places recorded on the map between Jarow and Wainwright. At the present time Irma should be there as it still is quite an important point agriculturally, financially and politically. What might happen in the future is hard to say but we still boast for Irma.

The Irma population were, generally speaking, divided three ways on Victoria day, some going to the celebration at Lougheed, some to Vermillion, while a large percentage remained at home and spent the day gardening and other odd jobs. The senior baseball team and the senior boys' and girls' basketball teams went to Lougheed, while the junior boys and senior girls softball teams went to Vermillion. The Irma baseball team lost to Hardisty in a fairly good game by a score of 5-1, and the boys' basketball team lost to Provost by a score of 24-17. The Irma girls softball team won second place at Vermillion, losing out to Mannville. The boys' team, 15 years and under, also won second place, being defeated by Vermillion in the final game.

"Wearwell" Silk Hose



Made from delustered Rayon yarns in all new summer shades. Seamless foot with back seam and lisle top. A good looking hose for little money. Sizes 9, 9½, 10. Per pair 35c

CURTAINS

Ready to hang Curtains in nice fine quality; flowery edge with fancy valance and tie back. 69c All good shades. Per pair

Salvia Suede

A lovely Wabasso silk-like fabric; ideal for lingerie, waists, summer dresses and children's wear; in six dainty shades. 39 inches wide. Yard 59c

Harvey Woods'
Vests and Bloomers

For the woman who knows it pays to buy the best in rayon lingerie. Woods quality controlled vest and bloomer. Vests have built-up shoulder, and bloomers are standard style. In teal rose and apricot. Medium and large size. \$1

DOVE YARN

This new lower price on Dove Yarn will start the summer needles clicking. A good range of shades in the most popular yarn. TWO Balls for 35c

Small Boys' Cotton Jerseys

Cool and comfortable for the summer days. Crew neck with neat pattern at the V. 49c Sizes 22 to 28. At only

Boys' Black Denim Pant Special

Made from a nice weight black denim; cuff bottom. Wide extended waist-band; wool elastic back strap; a good looking, good wearing pant. Sizes 9 to 16 years. Only 98c

Favorite FOODS

LIME JUICE—Pure Lime Juice. 95c for Quarts. Pints @ 50c

SODAS—McCormack's Crispy Sodas. 39c 2 lb Box

TOMATOES—Hand packed No. 2½ tins 25c Choice Tomatoes. TWO TINS for

COFFEE—McLaren's Coffee. 2 lb in a Tin Lunch Box. 79c

MINCEMEAT—Clark's pure, in 1 lb 20c Sealed Container

LAUNDRY SOAP—Alberta Brown 10 for 25c Soap for Laundry.

GOLDEN WEST WASHING POWDER—35c This old favorite softener and soap aid 2 for

Extra Specials

Saturday and Monday

GARDEN PEAS—Juicy, Tender Peas. 3 Tins 33c

TOMATO JUICE—Aylmer. 2 Tins 24c Large 20½ oz. Tins.



Men's Work Shirts

Buy your summer shirts now and be cool and comfortable as possible when the road work starts.

ROBINSON'S COVERT SHIRTS

Made from soft, easy to wash Covert cloth, full cut, with yoke and lots of shoulder room. A good shirt for

\$1

WOODS' STYLEWEAR DRILL SHIRTS

Made up to the usual Woods' standard; a good, roomy, full cut shirt; nice medium weight drill, in dark grey and navy blue. All sizes

\$1

WOODS' CORONA COVERT SHRUNK

This is one of the heaviest weight Covert cloths, full pre-shrunk, so you may buy your proper size, Strong, long wearing, and good colors. 1.49

MOLESKIN and OXFORD SHIRTS

Made from fancy patterned moleskin, and high grade English oxford. All sizes in the lot.... 1.49

G. W. G. MOLESKIN and HICKORY

Mole and Hickory shirts made up to the usual G.W.G. standard; good, strong cloths, properly tailored and cut, in either black or black 1.50

G. W. G. TEXAS RANGER

Made from Mexican denim in lively colors; fine, even cloth that makes a good work shirt and is smart enough for the picnics and holidays. Fancy cuff and button-down collar. Shrunken of course



Girls' Dress Bargain

A full range of sizes 8 to 14 in this lot of regular stock print dresses. All sizes in the lot but the patterns badly broken. A regular 89c line. 59c While they last, for only

Girls' Sockees

Fancy sockees for the bigger girls; Rayon yarns faced on lisle, in a big variety of stripes. 19c Sizes 9 to 10. A pair

Girls' Straw Hats

For the sunny days, peanut and chip straw hats for the smaller girls; neatly trimmed and finished with fancy percale on attractive little 19c 25c shapes. At

Girls' Rayon Panties

Neat little panties for the summer season. All smartly finished, some with applique trim; good quality non-run Rayon. Sizes 6 to 14. Only 29c

Wabasso Voile

Three patterns in Wabasso voile. These are last season's patterns but that does not alter the quality a bit; good patterns, 36 inches wide. 19c Special Price. Per yard

Potter's Print

Potter's Perfect Print—that old English favorite. Do you want a bit of dark print for an apron or work dress. Shades of blue, black and brown, in old-style patterns. Per yard

29c

Photographic Prints

You will like the smart clear cut patterns in these new prints, and the colors are just what you would like for summer. Full 36 inches wide. 25c Good quality cotton. Per yard

J. C. McFarland & Co., Irma, Alta.